



RESPONSIBLE TRAVEL POLICY

POLICY AIMS

At Adriactive Croatia, we are aware that our business almost completely depends on the environment and people of the communities we're operating in. Changing or negatively impacting either, means our business concept will ultimately fail to generate returns. That is why we have developed a series of measures, policies and procedures that guides Adriactive Croatia stakeholders – the employees of Adriactive Croatia, our clients and our suppliers - people we cooperate with. The set of policies aimed at employees of Adriactive Croatia is expected to be followed at all times, both during the tours in Croatia and our time in the office. The underlining commitment of this policy is to have a net positive impact on the environment, employees and the community. A version of this policy is being distributed and signed by all staff when joining the company.

ENVIRONMENT

We recognise the environment to be one of the most important elements of Adriactive Croatian operations.

We are encouraging our employees to minimize motorised travel and use public transport if necessary. Bicycles for business use are always available to our staff, free of charge. We are of course encouraging cycling to work through bike lease programme. Due to the nature of our business, sometimes we need to fly, for which when possible we are engaging with carbon offsetting programmes. Also, we're avoiding using domestic flights and utilize teleconference to minimize travel when reasonable. Also, we are always looking to use fuel efficient vehicles as our support transport.

In the office we are using only recycled paper when it's necessary to print. Reduce, reuse and recycle is our standard way to reduce our impact on the environment and resource use. Reasonable use of resources in the office (water, electricity and heating) is also communicated to our employees and visitors through notes and wall posters.

When in Istria, we're doing our best to leave only the positive impact behind us. We're advising our guests not litter or pollute the environment in any way. Also, with the accommodation providers, we're working on introducing recycling facilities and installing renewable options for water heating.

ECONOMY

We believe helping local businesses will lead to healthier business of your own. Our core business advantage is having deep knowledge of local roads, forest paths, and refreshment facilities. That is

why hiring only local cycling experts and professionals as tour guides is the best option both for the community and our business. Furthermore, when selecting our partners, we are looking for local, family run enterprises that will increase the chance of money staying in the area. We're also trying to work with producers of locally sourced and organic products. This way, not only we're supporting local economy, but are offering our guest something truly Istrian, Mediterranean and authentic.

CULTURE&PEOPLE

We understand that cultural heritage of Croatia is one of the reasons attracting people to visit. We believe culture comes in all shapes; both through monuments and architecture as well as through recipes, tools and methods used in preparation of food or production of wine, spirits and other authentic Istrian products. Essential part of our tours is to allow people to experience that heritage whether on bike or by foot visiting authentic, family run food, wine and spirits producers. Most of them are using recipes, tools or methods naturally transferred from previous generations.

YOUR TURN

We are constantly working to improve our operations and enhance our environmental behaviour. If you have more great ideas on how to increase our sustainability and do things better we would love to hear from you. You can always reach us at hello@adriactive.com